## **ARCHETYPE**<sup>TM</sup>

TYPE:

SUSPENSION

**PROJECT NAME:** 



## **ARCHETYPE**

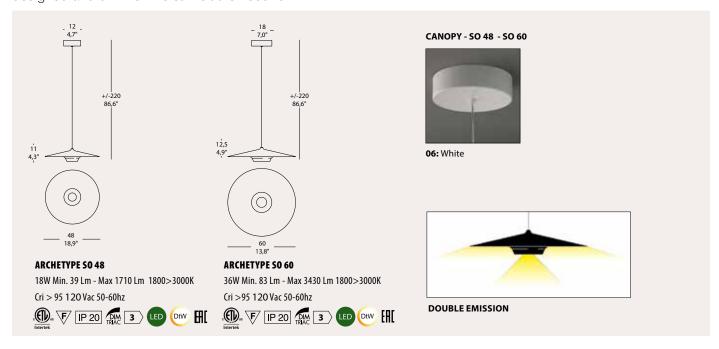
design\_Marco Taietta

**ISCANGIFT**°

## **ARCHETYPE**

\_technical data

Archetype embodies influences and references to the Golden Age of Italian industrial design chiefly linked to the 50s and 60s. The aluminum shade consists of a timeless geometry that communicates with the lower lighting element. Versatility of use: suitable for home interiors, hotel projects, offices and much more. The floor standing version features a strong graphic connotation, where a contemporary taste is added via the use of the carbon fiber for the lightweight arm that harmonizes perfectly with the solidity of the vertical support. This design is linked to memories that extend the observer's recollections, thus making it an evergreen. A lighting fixture that had already been designed and of which we still felt the need for...



**Frame:** metal in the colors: white, black, champagne, platinum.

**Diffuser:** metal in the colors: white, black, champagne, platinum.









PL: Platinum

CH: Champagne